



## Platinum Wallabies

Project: Platinum On-Site Dining Event  
Client: Australian Rugby Union  
Venue: Millennium Room, ANZ Stadium  
Audience No: 620



***With Haycom's impeccable presentation and clear vision the room looked and sounded professional and welcoming."***

Nerida McLaren, ARU

In conjunction with the Wallabies Test Series each year the Australian Rugby Union runs pre and post match hospitality dinners. The largest of these, the Platinum On-Site Dining event, was held in the Millennium Room at Sydney's ANZ Stadium.

### Challenges:

The Millennium Room is an elegant space with gently curving windows, large sympathetically located pillars and a high ceiling. Whilst it is a large space the pillars create sightline issues and there are few rigging points.

The ARU's Nerida McLaren explains the challenges. "The Millennium Room seats 700 guests comfortably, yet because it is long and slightly concave it creates some challenges for event managers. Our past experience has been that only the centre third of the room really feel they are part of the event. The outer two thirds continue to do their own thing and chat over presentations, making it difficult for all guests to enjoy the night. This year Haycom devised a new sound system and the difference was remarkable. Because everyone could hear properly everyone listened to the presentation and stayed with the event throughout – a fantastic result."



## Solutions

To solve the vision sightline issue we used four screens. Two flanking the stage and two screens on a 60 degree angle at the ends of the room gave clear "front-seat" visibility for all guests. Projection was accomplished with long throw lenses on 4 x 6.5K projectors located on towers at the back of the room adjacent to the rear pillars.

Overcoming volume issues for guests near to the speaker required getting the speakers up higher - not easy to do with the lack of rigging points. Using four tower-lifters Haycom's new Adamson Metrix line array system was rigged at a much greater height than normally available and effectively threw the sound all the way to the ends of the room. The speaker structures were then dressed to blend into the "look" quite nicely. The great benefit of the arrays is that levels can be adjusted to deliver an even audio experience for all guests regardless of where they are seated. A centre-fill system covered the area in front of stage.



Achieving a good lighting coverage of the stage was accomplished by constructing a specialised ceiling truss at the rear of the room. Lighting fixtures were then hung from the truss providing good coverage on the stage about 12 metres away. This kept the floor space free of fixtures which meant that trip and wobble factors were avoided.

Last words go to Nerida McLaren from ARU; "With Haycom's impeccable presentation, equipment installation, clear vision and well placed lighting the room looked (and sounded) professionally presented and welcoming."

### Event team:

Project Manager: [Phil Meltzer](#)

Account Manager: [Michael Cook & Olivia Wilson](#)

Technical Crew: [Matt Bushell \(vision\)](#), [Stephen King \(audio\)](#), [Geoff Clingan \(lighting\)](#)

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